

FIAT® 500.

WITH YOU EVERY MILE. With decades of racetrack wins and service bay know-how to its name, Mopar® is with you the moment you get your new keys and for every mile thereafter. Mopar helps maintain and make your ride your own with parts and accessories of every kind — all original equipment designed by the same engineers of your vehicle — specifically for your model. It's no guesswork, get-it-right-the-first-time satisfaction with seamless fit and finishes, exact color matches and high quality materials that have been thoroughly tested for the long haul.

Mopar also assures you with expert technicians who know your make and model best, Vehicle Protection Plans, Express Lane Service, and with Mopar Owner Connect, a secure, "owners-only" site, accessible by registering at owners.fiat.com. There, you'll enjoy online access to service records, extensive vehicle information and links to where you can meet fellow Mopar enthusiasts. We call this growing online community "Mopar Nation," and in the world of cars, trucks, and SUVs it's a very nice place to be.

The Mopar Nation is getting even stronger as people share pictures, compare notes, post comments, and relive memories with online enthusiasts worldwide. Join in on Facebook (facebook.com/Mopar), follow us on Twitter (twitter.com/officialMopar), and check us out on YouTube (youtube.com/Mopar).



AUTHENTIC FIAT®
ACCESSORIES



Since the time of printing, some of the information you'll find in this catalog may have been updated. The appearance of accessories shown may vary depending on vehicle application. See your Studio for the latest Mopar product information. Visit the Mopar Web site at mopar.com. ©2012 Chrysler Group LLC. All Rights Reserved. Mopar, ParkSense, and Uconnect are registered trademarks of Chrysler Group LLC. FIAT is a registered trademark of FIAT Group Marketing & Corporate Communication S.p.A., used under license by Chrysler Group LLC. Katzkin and the Katzkin logo are registered trademarks of Katzkin Leather Interiors, Inc. KICKER and the KICKER logo are registered trademarks of Stillwater Designs and Audio, Inc. Thule is a registered trademark of the Thule Group. 3M is a trademark of 3M Company. Facebook and logo are trademarks of Facebook, Inc. The Twitter logo is a service mark of Twitter, Inc. The YouTube logo is a trademark of Google Inc. All other trademarks are the property of their respective owners.

TAG IT AS your own

1 16-INCH GLOSS BLACK 5-SPLIT SPOKE WHEEL.
Take it up a notch, an inch at a time. This unique wheel features a 5-split spoke design and gloss Black finish.

2 CHROME FUEL FILLER DOOR.
You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door and is easily installed. It's the little things that make a big statement.

3 CHROME MIRROR COVERS.
Bring on the earrings. Chrome Mirror Covers are bright additions that are easily installed on front side of exterior rearview mirrors.

4 BODYSIDE GRAPHICS.
Statements made atop a painted canvas: all graphics are made of the highest quality 3M™ material. Available in an arsenal of standout designs.

5 BODYSIDE MOLDINGS.
Add a little more definition to a toned body. Moldings add even more personality to FIAT® 500. Painted to match any body color.

6 BODYSIDE MOLDING INSERTS.
Bodyside Molding Inserts come in standout colors and stand-apart themes. Shown in Red/White/Green.

7 FENDER BADGES.
Show your true colors with an emblem that is the mark of a true enthusiast. Choose from Mopar®, Canadian, Italian, or Mexican designs. American design available soon.



Shown on cover: 16-Inch Black Painted 5-Spoke Wheel¹ with Red Wheel Pocket Insert,¹ White Racing Stripe, Chrome Mirror Covers, Chrome Fuel Filler Door, Chrome Hood Spear, Chrome Grille, and Fog Light Surround.

¹ Late availability.

STREET ART



1 FRONT AND REAR FASCIA KIT.
Do we detect a little attitude? Fascia kits for Pop or Lounge models add a little more substance and amp up the FIAT® 500 persona.

2 CHROME FOG LIGHT SURROUND!
Highlight your grille and fog lamps with a flash of chrome, and take functional to a much better place.

3 CHROME HOOD SPEAR.
It's a nod to the FIAT 500 of the past in the form of a chrome accent that stands out in front. A direct descendant of the original design.

4 16-INCH BLACK PAINTED 5-SPOKE WHEEL!
These cast-aluminum wheels make a statement without relying on the brilliance of brightwork. Shown with Chrome Pocket Wheel Inserts.

5 BODYSIDE MOLDINGS.
Further proof that FIAT® 500 leaves the factory primed for you to make it your own, these moldings add a custom touch. Shown with Black Checker/Red Dot Bodyside Molding Insert.

6 REAR SPOILER.
Get down with the force. This FIAT 500 Rear Spoiler adds attitude and aerodynamic efficiency in equal doses. Standard on Sport model, available on Pop and Lounge models.

APPLIED ARTS

RED DOUBLE RACING STRIPE



BLACK DOUBLE THIN STRIPE



RED DOUBLE THIN STRIPE



WHITE DOUBLE THIN STRIPE





BODYSIDE MOLDING INSERTS.

As a general rule, it's difficult to get excited about moldings, but these body-side combinations are exceptions to the rule. A wide range of graphics tell the world where you're coming from...in some cases, quite literally.

- | | | |
|--------------------------|-----------------------------|---------------------|
| 1. RED CHECKER | 6. RED/WHITE/GREEN 500 LOGO | 11. LOS ANGELES |
| 2. BLACK CHECKER | 7. RED 500 LOGO | 12. NEW YORK |
| 3. RED CHECKER/BLACK DOT | 8. BLACK 500 LOGO | 13. SAN FRANCISCO |
| 4. BLACK CHECKER/RED DOT | 9. RED LINE BLACK 500 LOGO | 14. TORONTO |
| 5. BAR CODE | 10. RED WHITE BLUE | 15. WASHINGTON D.C. |



ROOF GRAPHICS.

This is a car that was built to season to taste, and each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest quality 3M™ material.

- | | | |
|--------------------|---------------------------------|---------------------------------|
| 16. RED CHECKER | 20. RED/WHITE/BLUE | 23. BLACK DOUBLE RACING STRIPES |
| 17. BLACK CHECKER | 21. WHITE DOUBLE RACING STRIPES | WHITE BAR CODE (Not shown.) |
| 18. WHITE CHECKER | 22. RED/WHITE/GREEN | |
| 19. BLACK BAR CODE | | |



BODYSIDE GRAPHICS.

Think of them as tattoos that can be removed when it's time to meet the parents for the first time. Body-side Graphics for FIAT® are professionally installed to last as long as you want, and can be removed when you're ready for a new look.

- | | | |
|-------------------------|-------------------------|---------------------|
| 24. RED RACING STRIPE | 26. WHITE RACING STRIPE | 28. RED/WHITE/GREEN |
| 25. BLACK RACING STRIPE | 27. RED/WHITE/BLUE | 29. PREMIER EDITION |



FENDER BADGES.

A little loyalty goes a long way, and you can express yours with these solidly crafted emblems. Choose from several different nations, including Mopar®. USA (not pictured) coming soon.

- | | | |
|-----------|--------------|------------------------|
| 30. MOPAR | 31. CANADIAN | 32. ITALIAN OR MEXICAN |
|-----------|--------------|------------------------|

WHEELS UP



AMERICAN FLAG



CANADIAN FLAG



ITALIAN FLAG



MEXICAN FLAG



PREMIUM WHEELS.

Each custom wheel is machined to match the exact specifications of FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable clear coat finish. Of course, they're also designed to look good. Real good.

1. 16-INCH GLOSS BLACK 5-SPLIT SPOKE WHEEL¹
2. 16-INCH BLACK PAINTED 5-SPOKE WHEEL²
(Shown with White Wheel Pocket Insert.)
3. 16-INCH SILVER PAINTED 5-SPOKE WHEEL²
(Shown with Red Wheel Pocket Insert.)

¹ Does not accept Wheel Pocket Inserts.
² Late availability.

WHEEL POCKET INSERTS?

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch Painted 5-spoke wheels.

4. BLACK
5. CHROME
6. WHITE
7. RED



RACK ON



1 REAR WINDOW-MOUNT SNOWBOARD CARRIER!

Show your stick some love. This Rear Window-Mount Snowboard Carrier holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.



2 REAR WINDOW-MOUNT SKI CARRIER!

Take the triple lift. This Rear Window-Mount Ski Carrier whisks three pair of skis up to the mountains. Features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.



3 REMOVABLE REAR WINDOW-MOUNT RACK KIT!

The first step to any adventure. This rack attaches, detaches, and stores easily, all while adding a level of confidence that makes it unnecessary to keep checking your rearview. For use with all our Rear Window-Mount Carriers.



4 ROOF-MOUNT BIKE CARRIER!

This rack was built to go above and beyond. Extra-large rubber inserts help protect bike surfaces. The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured. Mounts to Removable Roof Rack, sold separately.

5 MOLDED SPLASH GUARDS.

Let the mudslinging roll right off with these deluxe Molded Splash Guards that protect the lower body. For rear-wheel well only.

Vehicle shown with 16-Inch Black Painted 5-Spoke Wheel² with Red Wheel Pocket Insert² and Chrome Fuel Filler Door.

¹ Properly secure all cargo.
² Late availability.

GET OUT



1 REMOVABLE ROOF RACK KIT.

Attach and detach in a flash. These brushed aluminum bars expand cargo-carrying capacity and accommodate all our sport and cargo carriers.

Vehicle shown with Side Window Air Deflector and 16-Inch Black Painted 5-Spoke Wheel¹ with Chrome Wheel Pocket Insert.²

¹ Properly secure all cargo.
² Late availability.

2 ROOF TOP CARGO CARRIER!

Here's to holding your gear in the highest regard. This heavy-duty nylon carrier is weatherproof and secures with four strong adjustable tie-down straps. Soft-sided for easy storage; easy to mount, easy to remove. Mounts to Removable Roof Rack, sold separately.

3 ROOF-MOUNT SKI AND SNOWBOARD CARRIER!

Shredder approved. Holds skis or snowboards or a combination of the two (yes, they can co-exist). Oversized push button makes opening easy for gloved hands. Features corrosion-resistant lock covers. Mounts to Removable Roof Rack, sold separately.

4 HITCH-MOUNT BIKE CARRIER!

Two-wheelers rejoice. This carrier mounts to the Bike Receiver (sold separately) and easily handles two bikes. Folds down to allow your vehicle's liftgate to open without having to remove your bikes. Both styles feature carrying clamps with rubber inserts and a bolt that locks the carrier to your vehicle.



STYLE STARTS HERE

Thanks to easily changeable FIAT® key covers, you can take a piece of unmistakable 500 style with you wherever you go. It's all part of a design philosophy that refuses to allow anything to be mundane. Key covers come in sets of two and are available in the following designs and colors:

- 1. BLUE SOLID/BLACK WITH GRAPHIC
- 2. RED SOLID/RED WITH GRAPHIC
- 3. 500 LOGO/CHECKER
- 4. RED LIGHTNING GRAPHIC
- 5. BLUE OSTRICH GRAPHIC
- 6. PINK CAMO GRAPHIC
- 7. GRANITE GRAPHIC

- 8. RED/BLACK PLAID GRAPHIC
- 9. LEOPARD GRAPHIC
- 10. CARBON FIBER GRAPHIC

WIRED IN

1 UCONNECT WEB!

Get high-speed Internet in your vehicle. Uconnect Web's in-vehicle router receives broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check email, play online games, or download music. Works with any WiFi-enabled device. No cell cards or software required. Subscription required; sold separately.

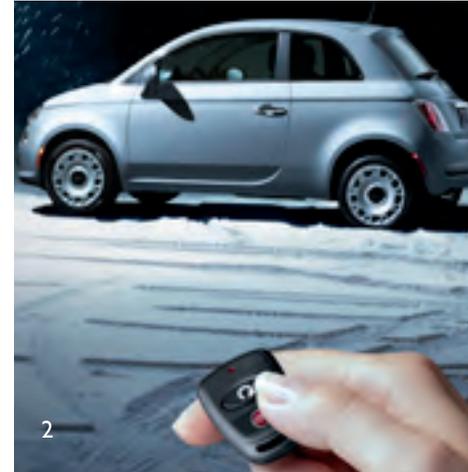
2 REMOTE START?

Hit the ground running with the ability to start your vehicle with a touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.

1 The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion.

2 Check state and local laws on the use of remote starters.

3 Always check entire surroundings before backing up.

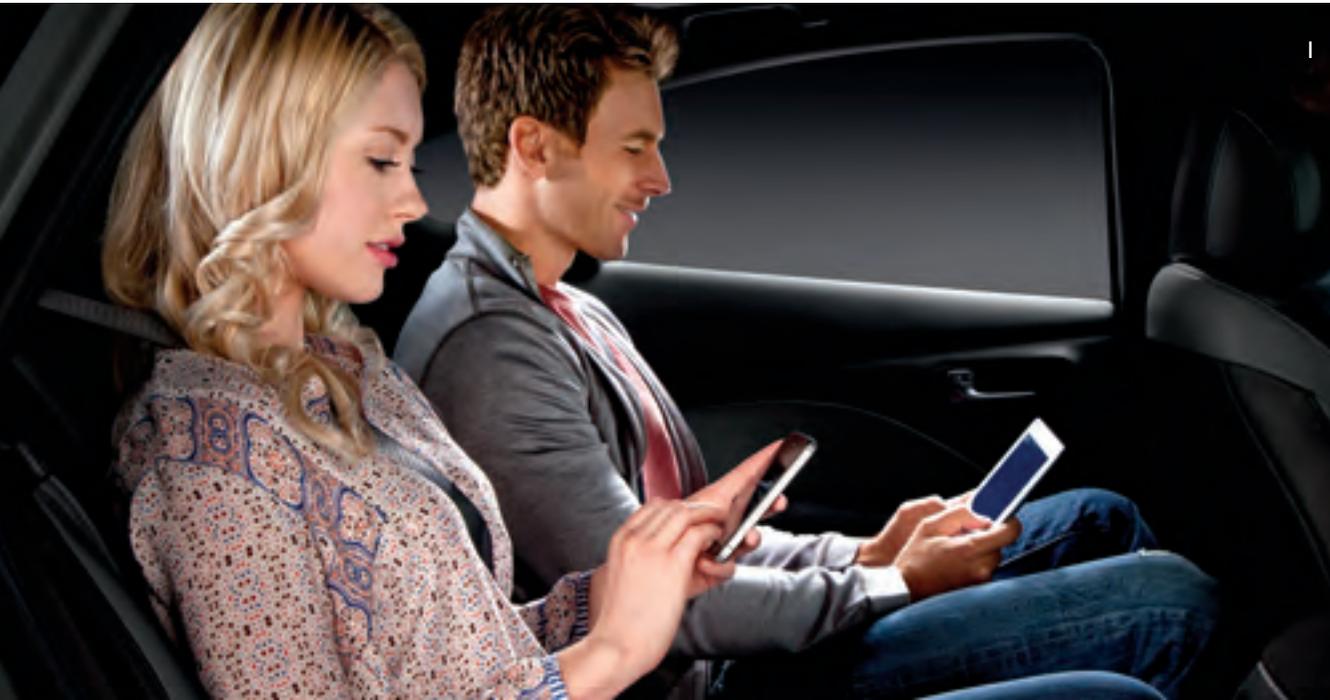


3 PARKSENSE® REAR PARK ASSIST SYSTEM?

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking maneuvers. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

4 KICKER® SOUND SYSTEM.

This dog definitely knows how to bark. The KICKER amplifier and subwoofer are specifically designed for FIAT® 500. KICKER parts install easily; no cutting or soldering is required.



ADDITIONAL ACCESSORIES:

Locking Gas Cap
Receiver Plug
Spare Tire Kit
Vehicle Cover
Wheel Locks
With many more coming...



1 KATZKIN® LEATHER INTERIORS.

Create an interior that's all your own with Katzkin Leather Seating Accessories. Premium leather-trim packages include embroideries, piping, two-tones, suede, and many different colors. Ask your FIAT® Studio for more information.

2 PREMIUM CARPET FLOOR MATS.

Tough enough to take a pounding, yet plush enough to rival grandma's carpet. These Black 24-ounce luxury floor mats are custom-fit for the interior and feature the 500 logo. The rubber-nibbed backing keeps the mats firmly in place. Thank you, nibs.



8 REAR CARGO ORGANIZER!

You'll want to buy a few of these: Collapsible Cargo Tote features the FIAT® logo, convenient carry handles, skid-resistant rubber bottom, snap-in dividers for modular storage, and easy-to-clean surface. Folds down to portable size.

9 MOLDED CARGO TRAY.

Fits in the rear cargo area to help protect carpeting from spills, dirt, grease, and grime. Tray is available in Black and removes easily for cleaning.

1 Properly secure all cargo.

3 CHROME SHIFT KNOB.

Sculpted with attitude, this Chrome Shift Knob amps up the atmosphere inside FIAT 500. Installing is a breeze — all hardware is included; for automatic transmission only.

4 SEAT COVERS.

Tailored for a perfect fit, these covers won't block seat controls while protecting original upholstery from dirt, damage, and late night burrito disasters. Easily removable for washing and feature the 500 logo.

5 SLUSH MATS.

Black custom-fit mats are molded and feature the 500 logo. Deep grooves help prevent water, snow, and mud from doing a number on your carpet.



6 AMBIENT LIGHTING.

You can't control traffic, but you can control the mood inside the cabin. These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight color settings and low/high lighting intensity let you select one perfect interior ambience.

7 LICENSE PLATE FRAME.

Make it official. Put your FIAT 500 brand pride front and center and at the back end too. Formed from stainless steel, frame features the FIAT 500 logo. Available in painted Black and Stainless Steel.



NICE ACCENT

1 FOG LIGHTS!

Designed to undercut inclement weather and minimize glare. Lights are integrated into fascia openings and include production lights and switch. Switches are available in Black and Ivory.

2 SIDE WINDOW AIR DEFLECTORS.

Your window will be down with these deflectors. Easily installed tinted deflectors follow the contours of the windows and let you crack them no matter the conditions.

! Check state and local regulations on installation and use.



3 CUSTOM DUST COVER.

The garage can be a cruel, cruel place. The FIAT® 500 gets the extra coverage it deserves with this dust cover featuring a vintage FIAT image. For indoor use only.

4 FRONT END COVER.

Let's say you want to protect your vehicle like a new mom with a set of triplets in the sun: this Front End Cover protects against bugs, dirt, and other road debris. Designed to securely fit the contours of the front end, this two-piece construction allows the hood to be opened without removing the cover.



500 PLUS

BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides positive traction. No drilling required.

1 MANUAL PEDAL KIT.

2 AUTOMATIC PEDAL KIT.



3 STRUT TOWER BRACE!

Improve your vehicle handling, braking, chassis rigidity, and under-the-hood style with this Strut Tower Brace. The impressive and cost-effective upgrade functions as a bar between the two strut towers to minimize flex during hard cornering and braking.

4 COLD AIR INTAKE!

This kit helps provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. The Cold Air Intake Kit includes all necessary mounting hardware and a filter.



5 DOOR SILL GUARDS.

Step up your style. Brushed stainless steel guards shine with the 500 logo and enhance the appearance of your vehicle while protecting door sills from scratches.

6 CAT-BACK EXHAUST SYSTEMS!

Our performance Cat-Back Exhaust Systems feature T304 stainless steel construction with mandrel-bent tubing, stainless band clamps, and polished tips. These free-flow systems help to provide horsepower and torque gains, improved fuel efficiency, and a deeper tone.



7 CARGO AREA NET.

Seize the day — and your cargo — with this Black nylon net that fastens to tie-down loops and keeps items from rolling around your cargo area.

8 ROADSIDE SAFETY KIT.

With this kit it's safe to say you'll feel secure wherever your travels take you. Contents include: a safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flat and Phillips screwdrivers, pliers, two bungee cords, and gloves.

9 FIAT® 500 CABRIO WINDSCREEN.

Change the forecast from high winds to all-inclusive resort breeze with this windscreen for FIAT 500 Cabrio. Reduces wind buffeting while driving with the top down. Sturdy Black mesh material features 500c logo.

1 Mopar Performance Parts are sold "as is" unless otherwise noted.

