MOPAR PERFORMANCE PARTS.[1]

1. SUSPENSION LIFT KIT.[1]
This four-inch lift accommodates up to 37-inch tires, while retaining factory turning radius. Includes new performance rear shocks, new dual rate rear coil springs, and replacement steering knuckles. Compatible with all vehicle systems, including ESC. Fits Ram 1500: Regular Cab, Quad Cab,® and Crew Cab models only.

2. CAT-BACK EXHAUST SYSTEMS.[1]
Our performance Cat-Back Exhaust Systems feature T304 stainless steel construction with mandrel-bent tubing, stainless steel band clamps, and polished tips. These free-flow systems help provide horsepower and torque gains and a deeper tone.

3. COLD AIR INTAKE KIT.[1]
This kit helps provide horsepower and torque gains under varying atmospheric conditions. With an aggressive sound, this intake provides performance you can hear and feel. Cold Air Intake Kit includes all necessary mounting hardware and a filter.

[1] Mopar Performance Parts are sold "as is" unless otherwise noted.

START WITH AUTHENTIC ACCESSORIES BY MOPAR®. DON'T STOP UNTIL YOU'VE REACHED THE FINISHING TOUCH.

Whether it's a new Ram truck or one that's been under your care for years, there's no better way to personalize it than to add Authentic Ram Accessories by Mopar. In choosing Authentic Accessories you gain far more than premium protection or extreme entertainment — you also add a distinctive sense of style that stands out.

Don't settle for anything other than Authentic Accessories featuring a fit, finish, and functionality specifically for your Ram truck. Authentic Ram Accessories by Mopar are available through your local Chrysler, Jeep®, Dodge, and Ram retailers.

RAM MOPAR

ramtruck.ca mopar.ca

ADDITIONAL ACCESSORIES:

12-volt Power Outlet (with RamBox®)
Decal Kits
Glove Box Lock
Locking Gas Cap
Master Shield® Car Care Products
Premium Vehicle-Care Products
Snowplow Prep Kit
Spare Tire Lock
Vinyl Storage Kit
Wheel Locks

ADDITIONAL PERFORMANCE ACCESSORIES:

Skid Plates
Performance Axle

SIRIUS® Satellite Radio services require subscriptions, sold separately after any 12-month trial included with new vehicle purchase/lease. Subscriptions are governed by SIRIUS Customer Agreement at siriuscanada.ca.

Since the time of printing, some of the information you'll find in this catalogue may have been updated. The appearance of accessories shown may vary, depending on vehicle application. See your retailer for the latest Mopar product information. Visit the Mopar Web site at mopar.ca. © 2011 Chrysler Group LLC. All rights reserved. Ram, Mega Cab, Mopar, Master Shield, Park-Sense, Quad Cab, and RamBox are registered trademarks and Uconnect is a trademark of Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Garmin, nüvi, nüRoute, ecoRoute, trafficTrends and myTrends are registered trademarks of Garmin Ltd. iPod and the iPod design are registered trademarks of Apple Inc. KICKER and the KICKER logo are registered trademarks of Stillwater Designs and Audio, Inc. Neoprene is a registered trademark of the DuPont Corporation. Katzkin and the Katzkin logo are trademarks of Katzkin Leather Interiors, Inc. SIRIUS and all related marks and logos are trademarks of SIRIUS Radio Inc. All other trademarks are the property of their respective owners.

Catalogue # 5403L881E

FSC Mixed Sources FPO SW-COC-002527 © 1996 Forest Stewardship Council

Printed in Canada

MOPAR®

AUTHENTIC RAM ACCESSORIES

SHOWN ON COVER: CHROMED HONEYCOMB GRILLE INSERTS, 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL WITH AVAILABLE 35-INCH TIRE, BODY KIT, SPORT PERFORMANCE HOOD, SPORT PERFORMANCE HOOD DECAL KIT, AND CHROME BED SIDE RAILS.

PERFORMANCE OUTSIDE THE HOOD.

1. SPORT PERFORMANCE HOOD.
For added show, this stamped aluminum dual-scooped hood replaces the original hood and features moulded bezels. Hood utilizes existing mounting hardware. For Ram 1500 only.

2. CHROMED HONEYCOMB GRILLE INSERTS.
Chromed grille inserts feature a honeycomb design.

3. BODY KIT.
Use this Body Kit to make a statement. Kit includes a Front Valance, Side Sill, and Bed Accents. **FRONT VALANCE:** Contoured valance is available for Sport models in select body colours and primed. **SIDE SILL AND BED ACCENTS:** Maximize your ground effects package with a sleek and powerful look. Accents are available for Quad Cab® and Crew Cab models.

4. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.
Featuring a stylish five-spoke design, this premium wheel with chrome finish is machined to match your Ram truck's specifications for a smooth and balanced ride.

5. BRIGHT PEDAL KIT.
Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides contrast to the performance look as well as plenty of positive traction. No drilling required.

6. SPORT PERFORMANCE HOOD DECAL KIT.
For long-lasting appeal, this Hood Decal Kit is constructed of fade- and weather-resistant vinyl. Carbon Fibre design gives your Ram truck a distinctive sport performance look. For Ram 1500 only.

7. AMBIENT LIGHT KIT.
These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Four colour settings and low/high lighting intensity let you select one perfect interior ambience.

ATTITUDE THAT LIVES LARGE.

1. CHROME FRONT AIR DEFLECTOR.
Deflect dirt, road spray, and insects up and away from your windshield with this practical and good-looking accessory.

2. CHROME TUBULAR SIDE STEPS.
Heavy-duty premium steps are mandrel-bent to ensure a consistent diameter over a lifetime of ownership. With Black moulded endcaps, slip-resistant step pads, and drill-free mounting brackets, in five-inch oval style. Choose from chrome or Black. For Regular Cab, Quad Cab,® Crew Cab, or Mega Cab.®

3. CHROME BODYSIDE MOULDINGS.
Here's how to add protection to your Ram truck's side panels — while adding substantial street presence. Available in chrome for Quad Cab, Crew Cab and Mega Cab, and available in Black for Regular Cab models.

4. CHROME FUEL FILLER DOOR.
This unique, one-piece design adds class and style to all Ram truck models.

5. CHROME BED SIDE RAILS.
These authoritative steel rails are a full two inches in diameter and add distinctive flair and definite functionality. Available for 5'7" and 6'4" conventional beds.

6. CHROME EXHAUST TIP.
This beautiful enhancement to your existing system gives your Ram a sporty finished appearance.

7. CHROME TAILGATE HANDLE.
Perfectly balancing the Chrome Exhaust Tip is the eye-catching Chrome Tailgate Handle.

TOTALLY NEW — AND TOTALLY COOL.
All-new bright touches for Ram, available for select Ram models, include **CHROME MIRROR COVERS, CHROME DOOR HANDLE BEZELS,** and **STAINLESS STEEL B-PILLARS.**

RUN WITH THE BEST OF THE PACK.

When it comes to towing with your Ram truck, come to Mopar®. Easy-to-mount accessories are designed to fit your Ram truck for years of service. Running Boards and Bed Steps help make life and work ultraconvenient.

1. ALUMINUM RUNNING BOARDS.
Available in Black or Silver and designed for minimal slippage and maximum looks, these Running Boards won't rust and are custom-designed to the unique forms that distinguish your Ram truck.

2. BED STEP.
This retractable step mounts securely to provide a convenient intermediate platform to the truck bed, making it much easier to step up to the tailgate. The spring-loaded cam allows the step to be easily extended by stepping down on it, and it retracts with a slight push.

3. FIFTH-WHEEL HITCH WITH GLIDER.[1]
Count on impressive 7257-kg (16,000-lb) capacity. This premium hitch mounts directly to the crossmember of the frame; unique scissor clamps securely attach hitch to mounting brackets. Hitch does not touch the cargo bed and when removed, allows full use of the bed area. For Ram 2500/3500 only.

4. BED-MOUNT WIRING HARNESS.
Easily bridges the gap between your Ram truck and the trailer. Seven-way plug at the rear of the vehicle is simple to install.

[1] Check User Guide for hitch type, load capacity, and heavy-duty equipment required. Do not exceed the rated tow capacity of vehicle as equipped. Trailering may require some items not supplied by Mopar.

RAM LADDER RACKS.[1]
These multifunctional high-quality transport systems securely attach to cargo boxes. Additional items available for short or long beds include the **CONDUIT CASE, LOCKING LADDER HOLDER,** and **LADDER ROLLER.**

1. ALUMINUM LADDER RACK.
High-strength aluminum rack offers outstanding clearance for cargo bed items. 340-kg (750-lb) capacity.

2. STEEL LADDER RACK.
Features raised side rails, impressive cargo bed clearance. 454-kg (1000-lb) capacity.

3. GOOSENECK TRAILER HITCH.[2]
Powder-coated to production corrosion standards, the hitch attaches directly to the frame rails and installs easily in the truck bed without the need for welding and requires only minimum drilling. The hitch ball uses a quick-release handle that returns your truck bed to a level bed floor in seconds when needed.

4. CONVENTIONAL-MOUNT STANDARD TOOLBOXES.
Durable aluminum toolboxes in standard or heavy-duty commercial grades feature easy-access lid, protective seal coats, stainless steel hinges, and continuous body welds. The toolboxes mount permanently to conventional beds.

5. HEAVY-DUTY COMMERCIAL TOOLBOX.
Commercial-grade. Finished in Black, the Heavy-Duty version features gear lock rotary locking lid system and side end-mounted push-button opening with heavy-duty gas springs and heavy gauge weather stripping. Maintenance-free self-aligning strikers adjust when the three-layer foam-filled self-rising lid is opened or closed. Built-in storage bins on each end allow easy access for small tools.

6. SLIDING TOOLBOX.
Durable aluminum toolbox with easy access lid, protective seal coat, stainless steel hinges, locking handle, and continuous body welds. Available for conventional beds equipped with Pickup Box Utility Rails (sold separately) or RamBox.®

7. BED TIE-DOWN HOOKS.
Easy to install, these Stake Pocket Hooks store flush and out of sight when not in use. Oversized hooks are large enough to accept two tie-down hooks or straps. Available in bright or Black finish.

8. HEAVY-DUTY TOW HOOKS.
Made of Black forged steel and super tough, these hooks can be invaluable. They mount directly to the frame, giving your Ram truck powerful towing capability.

9. COLD WEATHER COVER.
Cold weather cover is for diesel engines only. It mounts to the exterior grille opening and includes four individual air intake openings to provide air flow to the radiator. Black. Features Ram logo.

10. CLEARANCE RUNNING LIGHTS.
Production-style lights are mounted on the roof to help increase your truck's visibility.

11. SLUSH MATS.
These mats feature deep grooves to help prevent water, snow, and mud from doing a number on your carpet. Available in Slate Grey or Bark Brown. Front mats available for all models. Rear mat available for Quad Cab,® Crew, and Mega Cab® models.

12. ROADSIDE SAFETY KIT.
Be prepared, not surprised. This kit contains effective supplies for emergency preparedness, including roadside reflective triangles, first aid kit, fire extinguisher, and fuse kit.

[1] Properly secure all cargo.

[2] Check User Guide for hitch type, load capacity and heavy-duty equipment required. Do not exceed the rated tow capacity of vehicle as equipped. Trailering may require some items not supplied by Mopar.

CHECK US OUT AT MOPAR.CA

BUILT FOR THE LONG HAUL.

1. FIBREGLASS TONNEAU COVER.[1]
This hard body features a resin-reinforced honeycomb design for durability and a corrosion-resistant aluminum frame for added strength. Durable dual-wall construction includes an inner liner and an outer liner to help prevent cracks. The cover raises with the help of two gas-assisted dampers and features a built-in tailgate lock for added security.

2. ROLL-UP TONNEAU COVER.[2]
Shield the cargo in your Ram and help protect the bed itself from harsh weather with this Soft Roll-Up Tonneau Cover. Constructed with integrated crossbows, it easily rolls up to allow full access to the bed. The cover installs in minutes with over-centre clamps; no tools are required. Features easy one-side operation, with tough twill fabric providing a luxurious look to your new Ram.

3. HARD FOLDING TONNEAU COVER.[3]
Get the benefits of a lightweight cover with the durability of an aluminum frame. The structural foam panels are rust- and corrosion-resistant and feature a four-panel design. Opening and stacking the hinged cover from the rear is a simple two-step process that takes seconds. The front panel also opens for easy access to cargo stored in the front of the bed. Sturdy, flush-mount locks secure both tailgate and cover.

4. TRIFOLD TONNEAU COVER.[2]
This soft folding cover can be installed quickly and totally removed in seconds. The quick-release latches allow for fast operation.

[1] Available for 5'7" and 6'4" conventional beds.
[2] Available for 5'7" (including RamBox®), 6'4" (including RamBox) and 8-foot conventional beds.
[3] Available for 5'7", 6'4" and 8-foot conventional beds.

5. UNDER-THE-RAIL BEDLINER.[1]
Skid Resistor bedliner's ribbed construction helps keep cargo from shifting, promotes water drainage from bed, and includes built-in supports to split cargo. The liner is moulded using a high-density polyethylene blend for added durability.
A tailgate cover is also included.

6. BED RUG.[1]
This premium bed protector is manufactured with a plastic foam backing that conforms exactly to your Ram truck's floor ribs and will not scratch your truck's bed. The solid plastic polymer surface is fluid, oil, gas, and grease stain-resistant.

7. BED MAT.[2]
Kiss dents and scratches to your truck's bed floor and tailgate good-bye. Nylon-reinforced rubber mat removes easily for cleaning.

8. RAMBOX® BEDLINER.[3]
Designed to perfectly match the cargo area of your Ram 1500/2500/3500 when equipped with the versatile available RamBox Cargo Management System. Offers ideal protection with formidable and long-lasting durability.

[1] Available for 5'7", 6'4" and 8-foot conventional beds.
[2] Available for 5'7" (including RamBox), 6'4" (including RamBox) and 8-foot conventional beds.
[3] Available for 5'7" and 6'4" cargo beds. (6'4" is late availability.)

CHECK US OUT AT MOPAR.CA

1

2

3

4

5

6

PERFECT FOR PLAY.

1. SPORT UTILITY BARS.
Built of heavy-duty Black anodized aluminum, these substantial bars feature T-slots that enable quick carrier installation. Bars attach to the Pickup Box Utility Rails (sold separately).

2. BED-MOUNT CARGO BASKET WITH CARGO NET.[1]
Basket is designed to carry cargo safely and securely above your truck bed in conjunction with the Cargo Net (sold separately) and provides two-tier loading for added storage.

3. BED-MOUNT SKI AND SNOWBOARD CARRIER.[1]
Ski and Snowboard Carrier holds up to six pairs of skis, four snowboards, or a combination of the two. Carrier features corrosion-resistant lock covers that open from either side.

4. CARGO BED DIVIDER.[1]
This easily adjustable Divider is constructed of strong aluminum tubing and is designed for trucks equipped with Pickup Box Utility Rails. The Divider fits snugly into the slots located along the utility rails, enabling you to secure cargo of various sizes.

5. BED-MOUNT BIKE CARRIERS.[1]
For two-wheel adventures, our Bed-Mount Bike Carriers feature a Fork-Mount style that carries one bike securely by the front fork and rear wheel and the Upright style that carries one bike locked by the frame with both wheels secured. Both carriers mount to the Sport Utility Bars (sold separately).

6. PICKUP BOX UTILITY RAILS.
Give the working part of your Ram truck even more clout and capability. These anodized aluminum rails attach to the inside walls of the bed and feature adjustable cleats that slide along the rail system to secure cargo of various sizes. Designed for total versatility, the rail system also accommodates the Sport Utility Bars (sold separately), Toolbox, and Bed Divider. Available for 5'7", 6'4", and 8' conventional beds.

[1] Properly secure all cargo.

1

2

3

4

5

6

7

8

9

10

11

RAMBOX® BRILLIANT ORGANIZATION.

1. RAMBOX CARGO ORGANIZER.[1]
Divide and conquer all your organizational needs with three vertical dividers (5' 7" bed) or four vertical dividers (6'4" bed) and two horizontal dividers that slide into the RamBox to create separate compartments. Organizer also includes two nets attached to the inside lid of the RamBox for added storage.

2. RAMBOX HOLSTER.
Easily installed and removed from the RamBox side compartments, this innovative Holster can change configuration to secure two rifles (with scopes) or two shotguns, or six fishing rods with reels. Holster easily modifies from gun to fishing rod holder/carrier by rotating stanchions, which can also be relocated to accommodate a variety of gun and/or rod lengths. Can be installed in either driver or passenger sides.

3. RAMBOX COOLER.
This specialized removable Cooler is custom-made for your RamBox Cargo Bin and is ideal for uses ranging from construction sites to beach-side parties. When set on sandy surfaces, the reversed Ram logo on the bottom will leave an imprint.

4. RAMBOX TOOL BAG.
This heavy-duty cloth Tool Bag fits neatly inside either RamBox cargo bin, providing easy lift-out of your tool kit. Don't have a RamBox? It's still a great accessory for owners. When set on sandy surfaces, the reversed Ram logo on the bottom will leave an imprint.

5. RAMBOX DUFFLE BAG.
This form-fitting Duffle Bag slides into a RamBox Cargo Bin with effortless ease, and adds to the functionality and convenience of this innovative Storage and Management System. When set on sandy surfaces, the reversed Ram logo on the bottom will leave an imprint.

6. BED EXTENDER.[2]
Tubular aluminum Bed Extender attaches to the rear of the bed and pivots in and out for added storage and convenience. Flipped inward, it's a convenient divider to keep cargo from sliding to the front of the bed. Flipped outward, it extends the truck bed area of the tailgate.

7. CARGO RAMP.
This lightweight aluminum Ramp features a rubberized non-slip tailgate protector and folds jackknife-style for easy storage. Includes safety straps and hooks. Individual ramps sold separately.

8. BED RAIL CARGO MANAGEMENT LIGHTING SYSTEM.
Lights run the length of the side rails and illuminate the bed to make loading and unloading easier at night.

9. POWER TAILGATE LOCK.
The Tailgate Lock mounts without drilling inside the tailgate of your Ram truck and enables you to remotely lock and unlock your tailgate utilizing your key fob.

10. CLASS IV HITCH RECEIVER.[3]
This two-inch Hitch Receiver features an ElectroCoat primer with an E-Coated polyester-baked Black finish. Hitch Receiver Plug is included. Hitch Ball and Ball Mount Adapter are also available, sold separately.

11. TELESCOPING TRAILER TOW MIRRORS.
These mirrors feature convex spotter glass and are wider and configured for increased visibility when towing large objects. Mirrors are mounted on an arm extension that enables them to slide away from the vehicle for a better view and helps ensure stable, vibration-free reflections.

[1] Available for 5'7" and 6'4" RamBox.
[2] Properly secure all cargo.
[3] Check User Guide for hitch type, load capacity, and heavy-duty equipment required. Do not exceed the rated tow capacity of vehicle as equipped.

GOOD LOOKS ARE SO MOVING.

1. CHROMED HONEYCOMB GRILLE INSERTS.
Add a distinctive and individual look to your Ram truck. The classic six-sided honeycomb design in stunning chrome distinguishes your pickup from the rest of the pack.

2. CHROMED HORIZONTAL GRILLE INSERTS.
This custom Grille Insert enhances the predatory stance of your Ram truck with some killer looks. For Ram 1500 only.

3. FRONT AIR DEFLECTOR.
Good looks are up front with this stylish Air Deflector, designed to help deflect road spray, dirt, and bugs up and away from your windshield. Available in tinted (shown), chrome, and select body colours.

4. FOG LIGHTS.[1]
The choice is clear. Designed to integrate seamlessly into the lower front bumper, our Fog Lights improve your visibility in inclement weather. For Ram 1500 only.

5. WHEEL-TO-WHEEL TUBULAR SIDE STEPS.
You'll never be short on functional style with these five-inch oval chromed-aluminum Side Steps that run from wheel well to wheel well. No drilling required. Available for Quad Cab® and Crew Cab models. A three-inch stainless steel step is available for Mega Cab.®

6. STIRRUP SIDE STEPS.
Get a quick step up with these Stirrup Side Steps that mount below the driver and passenger-side doors for quick access to the cab. The steps feature a non-skid surface and an E-Coated, polyester-baked Black topcoat finish for durable good looks.

[1] Check provincial and local regulations for installation and use.

EXPRESS YOURSELF GRAPHICALLY.

1. VINYL GRAPHICS.[1]
Make one of the ultimate statements that supports your outdoor lifestyle. Vinyl Graphics feature camo pattern and are available in all cab and bed configurations for the bottom cladding and rear tailgate. Professionally installed, they perfectly fit all Ram trucks.

2. SEAT COVERS.
Add character and personality to your Ram with these camouflage-style Seat Covers. Constructed of durable three-mm Neoprene® fabric, they're custom-tailored for a perfect fit, do not block seat controls, and are easily removable for washing. Also available in Mist Grey.

3. SPORT PERFORMANCE HOOD DECAL KIT.
For long-lasting appeal, this Hood Decal Kit is constructed of fade- and weather-resistant vinyl. Carbon Fibre design gives your Ram truck a distinctive sport performance look. For Ram 1500 only.

4. HOOD DECAL KIT.
The Hood Decal Kit is the way to emphasize your individuality — and extend the finish of the hood. In fabric and weather-resistant vinyl, utilizing a Carbon Fibre design. For Ram 1500 only.

5. MOPAR VINYL REAR QUARTER PANEL GRAPHICS.
OEM-quality vinyl in vertical stripe with Ram's Head logo. In either Matte Black or Matte Silver.

6 & 7. MOPAR VINYL HOOD AND TAILGATE GRAPHICS.
Durable OEM-quality vinyl gives your Ram front-to-back street presence. In Matte Black or Matte Silver, they come in a set to provide contrast to your finish colour — and more character to your truck.

[1] Late availability.

1

2

3

4

5

6

7

8

9

GIVE YOUR RAM THE EDGE IN ATTITUDE.

1. 22-INCH POLISHED FORGED WHEEL.
If anything speaks to the authority of your Ram Pickup, it's this 22-inch Forged Wheel. Polished to reflective perfection, your Ram sitting on an oversized wheel of these dimensions leaves no doubt who's in charge around here. Machined and finished in high-strength steel, it makes a bold and aggressive statement — and leaves you sitting high off the road.

2. 20-INCH POLISHED FORGED WHEEL.
Start with this unique five-spoke design and arrive with all eyes on your Ram truck. A Clear Coat finish helps them retain their sparkling look. Machined to your truck's specifications to provide a smooth and balanced ride.

3. 20-INCH MACHINED ALUMINUM WHEEL WITH BRIGHT FACE AND BLACK POCKETS.
Take your Ram truck to the next level of rolling sophistication. The Black pockets offer greater texture and depth, making your Ram truck as distinctively different as you are.

4. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.
This is the edge in motion, with a design element that includes protruding accents between sculpted spokes. It offers a sense of balance when standing still — and total dynamics when on the road.

5. 20-INCH POLISHED FORGED WHEEL.
Here, a broad six-spoke design distinguishes your Ram truck from all the other wanna-be trucks out there. The polished forged wheel makes its own bold statement about class and capability.

6. 20-INCH CHROME-PLATED CAST-ALUMINUM WHEEL.
The final word from Mopar® for wheels for your Ram truck is this cutting-edge chrome-plated beauty. Spokes are carved out, offering dynamic dual identities for each spoke.

7. MOULDED SPLASH GUARDS.[1]
Moulded to the contours of your Ram truck for a perfect fit, these guards help protect the lower bodyside panels from damage caused by gravel, salt, and road debris. Available for Ram 1500, 2500, and 3500 models (without fender flares).

8. HEAVY-DUTY SPLASH GUARDS.
You'll make a splash with these guards, constructed of ultra-thick rubber for maximum protection and style. Splash Guards are sold in pairs and feature the Ram logo. Available for all Ram models.

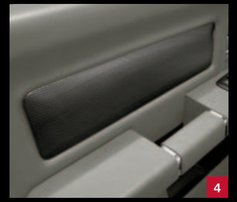
9. FENDER FLARES.
Add a little flair to your wheel wells. Moulded plastic flares are paintable, install easily, and are designed to minimize damage from road debris.

[1] Not available for Dual Rear Wheel models.

1

2

3


4

5

6

7

8

9

FINE TOUCHES MAKE THE INSIDE STORY.

1. KATZKIN™ LEATHER INTERIORS.
Create your own stylish interior worthy of such a capable ride. Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, suede, and much more in many different colours. Ask your retailer for more information.

2. HEATED SEATS.
We'll gladly put you in the hot seat. Our Heated Seat Kit is sold in pairs for the front seats and includes three heat settings for optimal temperature control.

3. CARGO BIN LOCKS.
Designed for Crew Cab in-floor storage bins, the stainless steel locks install easily without drilling to create a secure compartment for storing your valuables.

4. DOOR PANEL APPLIQUÉ.
Add a striking accent to your door panel. The custom Appliqué is designed specifically for your Ram truck and is available in Graphite Fusion Black for front doors on Quad Cab® SLT and all four doors on Crew Cab SLT.

5. INSTRUMENT PANEL APPLIQUÉ.
Add a bold contrast to your instrument panel. The custom Appliqué is designed specifically for your Ram truck and is available in Graphite Fusion Black to complement Door Panel Appliqués.

6. FLAT LOAD FLOOR LINER.
This unique accessory is constructed of durable Black steel and provides you with a completely flat floor to assist you with cargo storage. Available for Quad Cab models.

7. PREMIUM CARPET FLOOR MATS.
Plush enough to rival a fine carpet, yet durable enough to stand up to the elements. Mats are colour-matched to your Ram truck's interior in Slate Grey (shown) or Bark Brown and feature the Ram logo. Rear mats are available for Quad Cab and Crew Cab models.

8. DOOR SILL GUARDS.
Brushed stainless steel Guards help protect interior sills from scratches.

9. ENGINE BLOCK HEATER.
Helps keep the engine warm for easier starting and quicker warm-up. Features special plug-in wiring, which is the same as the production offering.

CHECK US OUT AT MOPAR.CA

1

2

3

4

5

6

7

1. MEDIA CENTRE 730N (RHR).[1] [4]
CD/DVD/MP3/HDD/NAV radio with 6.5-inch touch screen, enhanced GPS Navigation[10] with Voice Command,[2] 20GB hard drive, SIRIUS® Satellite Radio,[3] album artwork, audio input jack, remote USB port, Uconnect™ Voice Command[2] of hands-free phone,[2] music, Bluetooth® streaming audio.

2. MEDIA CENTRE 430N (RHB).[1] [5]
Find your way to great music and fun places. This AM/FM/CD/DVD/Navigation radio features MP3/WMA support, 28GB digital hard drive, 6.5-inch touch screen, audio input jack, iPod® control, Voice Command,[2] GPS navigation,[9] and SIRIUS Satellite Radio.[3]

3. MEDIA CENTRE 430 (RBZ).[1] [4] [5]
Play your media in a variety of ways via this CD/DVD/AM/FM radio with 6.5-inch touch screen, 28GB digital hard drive, Voice Command,[2] and audio input jack. Plug it in with any music-capable cell phone or MP3 player.

4. GARMIN® nüvi® 3790T (shown).
The top Garmin system is an ultrathin Bluetooth wireless-based navigator with everything needed for convenient travel: speech recognition, nüRoute technology, 3D terrain view, lane assist with junction view, FM Lifetime Traffic, preloaded street maps for North America, spoken street names, Where am I? locator, photo navigation, ecoRoute and pedestrian navigation options, all on a wide-screen multi-touch glass display.

GARMIN NAVIGATION SYSTEMS.
GARMIN nüvi® 3760T (not shown).
Ultrathin navigator with nüRoute™ technology with trafficTrends™ and myTrends.™ Automatic self-learning with arrival time estimate. Features on the multi-touch dual-orientation 4.3-inch-wide glass display screen include lane assist with junction view, Bluetooth wireless, FM Lifetime Traffic, preloaded street maps for North America, spoken street names, Where am I? locator, photo navigation, ecoRoute,™ pedestrian navigation options, and hands-free calling capabilities.

5. UCONNECT PHONE.[2]
Talking on the phone while driving has never been more convenient or more responsible. Uconnect Phone is an in-vehicle, voice-activated communication system that allows you to talk on your Bluetooth[6] compatible phone virtually hands-free. Call contacts in your phone's address book just by saying their name.[6] Select radio stations, SIRIUS Satellite Radio[3] channels,[7] and navigation[7] destinations using voice commands.

6. ECOMETER.
If you want to improve your fuel efficiency, then the Ecometer is for you. Its robust range of functions keep you informed of your Ram truck's speed, rpm, real-time fuel economy, and overall average fuel economy in a colour-coded LED eco-graph. Now you can monitor your driving and make appropriate adjustments that can improve your kilometres per litre. The Ecometer offers easy, no-tool installation to the dash for at-a-glance viewing.

7. REMOTE START.[8]
Hit the ground running with the ability to start your vehicle with the touch of a button. The system operates seamlessly with your vehicle's factory-installed electronic security system.

[1] In-dash DVD viewing capability is not available in all provinces. See your retailer for details. [2] Requires Uconnect Phone. [3] See back cover for full details. [4] Radio without integrated SiriusXM Satellite Radio requires satellite receiver/antenna kit, installation kit, and satellite radio service subscription. Radio with integrated SiriusXM Satellite Radio requires antenna kit, installation kit, and satellite radio service subscription. [5] Late availability. [6] Phone must support Bluetooth Phone Book Access Profile (PBAP). [7] When satellite radio and navigation features are equipped on your vehicle. [8] Check provincial and local laws on the use of remote starters. [9] Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. Navigation function uses part of the 30GB capacity.

1

2

3

4

5

6

7

PREMIUM ELECTRONICS: TUNE IN AND TAKE OFF.

1. DVD REAR SEAT VIDEO.
This integrated CD/DVD system features a 10-inch-wide LCD screen as well as auxiliary inputs for a video camera, CD player, and popular video game units, plus two wireless headphones and an infrared remote.

2. REARVIEW CAMERA.[1]
Gain some added insight before backing up. The camera's 3.5-inch diagonal screen shows a view of what's behind you and includes on-screen markers to help you determine your distance from an object.

3. PARK-SENSE® REAR PARK ASSIST SYSTEM.[1]
This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking manoeuvres. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of two metres. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

4. REARVIEW MIRROR WITH BACK-UP CAMERA[1] AND BLUETOOTH® HANDS-FREE PHONE.[2]
Built-in 3.5-inch monitor sees licence plate-mounted rear camera view when in Reverse. Add the Bluetooth[3] enabled phone for hands-free calling.

5. INTEGRATED TRAILER BRAKE CONTROLLER.
Indispensable when you want extra peace of mind when towing. Dashboard-mounted display with precise digital readout shows the exact amount of brake force applied to the trailer brakes — which you, the driver, decide and manage through an electronically controlled button.

6. ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS).
It's a fact: time is of the essence when it comes to stolen vehicle recovery. Mopar's Electronic Vehicle Tracking System (EVTS) works 24/7 with nationwide coverage to keep track of your vehicle. This GPS-enabled real-time tracking system includes a $1,000 Theft Protection Warranty and is transferable. Optional upgrade plans provide Emergency Service Dispatch and OnCall on-board panic button. Features such as setting speed and distance parameters with text alerts, unlimited online tracking, and full concierge service are also offered.

7. KICKER® SOUND SYSTEMS.
Authentic Ram Accessories offer exclusive audio system upgrade components and packages from KICKER. These high-performance speakers and upgrade packages have been designed specifically for your Ram truck, so you get automotive sound the way it was intended. And best of all, KICKER parts install easily: bolt them in and then plug them in. No cutting or soldering is required!

[1] Always check entire surroundings before backing up.

[2] Can only be used to replace base model mirrors.

[3] Phone must support Bluetooth Phone Book Access Profile (PBAP).

CHECK US OUT AT MOPAR.CA