

# MAKE YOUR *mark*

AUTHENTIC FIAT® ACCESSORIES



# TAG IT AS *your own*

**1 16-INCH GLOSS BLACK 17-SPOKE WHEEL.**

Take it up a notch, an inch at a time. This unique wheel features a 17-spoke design and gloss Black finish.

**2 CHROME FUEL FILLER DOOR.**

You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door and is easily installed. It's the little things that make a big statement.

**3 CHROME MIRROR COVERS.**

Bring on the earrings. Chrome Mirror Covers are bright additions that are easily installed on the front side of exterior rearview mirrors.

**4 BODYSIDE GRAPHIC.**

Statements made atop a painted canvas . . . all graphics are made of the highest quality 3M™ material. Available in an arsenal of standout designs.

**5 BODYSIDE MOULDINGS.**

Add a little more definition to a toned body. Mouldings add even more personality to FIAT® 500. Painted to match any body color.

**6 BODYSIDE MOULDING INSERT.**

Bodyside Moulding Inserts come in standout colors and stand-apart themes. Shown in Red/White/Green.

**7 ITALIAN FLAG FENDER BADGE.**

Proudly fly the Italian Tricolor. This quality emblem is definitely the trademark of the true enthusiast.



Shown on cover: 16-Inch Black Painted 5-Spoke Wheel with Red Wheel Pocket Insert, White Racing Stripe, Chrome Mirror Covers, Chrome Fuel Filler Door, Chrome Hood Spear, Chrome Grille and Fog Light Surround.

# Street Art



**1 FRONT AND REAR FASCIA KIT.**  
Do we detect a little attitude? Fascia kits for Pop or Lounge models add a little more substance and amp up the FIAT® 500 persona.

(1) Late availability.

**2 CHROME GRILLE AND FOG LIGHT SURROUND.<sup>(1)</sup>**  
Highlight your grille and fog lamps with a flash of chrome, and take functional to a much better place.

**3 CHROME HOOD SPEAR.**  
It's a nod to the FIAT 500's past in the form of a chrome accent that stands out in front. A direct descendent of the original design.

**4 16-INCH BLACK PAINTED 5-SPOKE WHEEL.<sup>(1)</sup>**  
These cast-aluminum wheels make a statement without relying on the brilliance of brightwork. Shown with Chrome Pocket Wheel Inserts.

**5 BODYSIDE MOULDINGS.**  
Further proof that they leave the factory primed for an owner to make them theirs, these mouldings make each FIAT 500 custom. Shown with Black Checker/Red Dot Bodyside Moulding Insert.

**6 REAR SPOILER.**  
Get down with the force. This FIAT 500 Rear Spoiler adds attitude and aerodynamic efficiency in equal doses. Standard on Sport model, available on Pop and Lounge models.

# Top Shop

AMERICAN FLAG



CANADIAN FLAG



ITALIAN FLAG



MEXICAN FLAG



RED DOUBLE  
RACING STRIPE



BLACK DOUBLE  
THIN STRIPE  
*(Available in White)*



RED DOUBLE  
THIN STRIPE



# Second Skins



## ROOF GRAPHICS.

This is a car that was built to season your taste, and each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest quality 3M™ material.

- |                   |                                |   |
|-------------------|--------------------------------|---|
| 1. RED CHECKER    | 4. RED/WHITE/BLUE              | WHITE DOUBLE RACING STRIPES<br>(Not shown.) |
| 2. BLACK CHECKER  | 5. RED/WHITE/GREEN             | WHITE BAR CODE (Not shown.)                 |
| 3. BLACK BAR CODE | 6. BLACK DOUBLE RACING STRIPES |   |

## BODYSIDE GRAPHICS.

Think of them as tattoos that can be removed when it's time to meet the parents for the first time. Bodyside Graphics for FIAT® are professionally installed and can be removed when you're ready for a new look.

- |                        |                     |                                  |
|------------------------|---------------------|----------------------------------|
| 7. RED RACING STRIPE   | 9. RED/WHITE/BLUE   | WHITE RACING STRIPE (Not shown.) |
| 8. BLACK RACING STRIPE | 10. RED/WHITE/GREEN |                                  |



### BODYSIDE MOULDING INSERTS.

As a general rule, it's difficult to get excited about mouldings, but these bodyside combinations are exceptions to the rule.

- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| 11. RED CHECKER           | 14. RED CHECKER/BLACK DOT    | 17. BLACK 500 LOGO          |
| 12. BLACK CHECKER         | 15. RED/WHITE/GREEN 500 LOGO | 18. RED LINE BLACK 500 LOGO |
| 13. BLACK CHECKER/RED DOT | 16. RED 500 LOGO             | 19. BAR CODE                |

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# Wheels Up



## PREMIUM WHEELS.

Each custom wheel is machined to match FIAT® 500's exact specifications and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable clear coat finish. Of course, they're also designed to look good. Real good.

1. 16-INCH GLOSS BLACK 17-SPOKE WHEEL<sup>(1)</sup>
2. 16-INCH BLACK PAINTED 5-SPOKE WHEEL<sup>(2)</sup>  
*(Shown with White Wheel Pocket Insert.)*
3. 16-INCH SILVER PAINTED 5-SPOKE WHEEL<sup>(2)</sup>  
*(Shown with Red Wheel Pocket Insert.)*

## WHEEL POCKET INSERTS.

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch 5-spoke wheels.

4. BLACK
5. CHROME
6. WHITE
7. RED

<sup>(1)</sup> Does not accept Wheel Pocket Inserts.  
<sup>(2)</sup> Late availability.

# Rack On



## 1 REAR WINDOW-MOUNT SNOWBOARD CARRIER.<sup>(1)</sup>

Show your stick some love. This Rear Window-Mount Snowboard Carrier holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.

## 2 REAR WINDOW-MOUNT SKI CARRIER.<sup>(1)</sup>

Take the triple lift. This Rear Window-Mount Ski Carrier whisks three pair of skis up to the mountains. Features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.

## 3 REMOVABLE REAR WINDOW-MOUNT RACK KIT.<sup>(1)</sup>

The first step to any adventure. This rack attaches, detaches, and stores easily, all while adding a level of confidence that makes it unnecessary to keep checking your rearview. For use with all our Rear Window-Mount Carriers.



## 4 ROOF-MOUNT BIKE CARRIER.<sup>(1)</sup>

This rack was built to go above and beyond. Extra-large rubber inserts help protect bike surfaces. The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured. Mounts to Removable Roof Rack, sold separately.

## 5 MOULDED SPLASH GUARDS.

Let the mudslinging roll right off with these deluxe Moulded Splash Guards that protect the lower body. For rear-wheel well only.



Vehicle shown with 16-Inch Black Painted 5-Spoke Wheel with Red Wheel Pocket Insert and Chrome Fuel Filler Door.

<sup>(1)</sup> Properly secure all cargo.

# Get Out



Vehicle shown with Side Window Air Deflector and 16-Inch Black Painted 5-Spoke Wheel with Chrome Wheel Pocket Insert.

**1 REMOVABLE ROOF RACK KIT.** Attach and detach in a flash. These brushed aluminum bars expand cargo-carrying capacity and accommodate all our sport and cargo carriers.

**2 ROOF TOP CARGO CARRIER.<sup>(1)</sup>** Here's to holding your gear in the highest regard. This heavy-duty nylon carrier is weatherproof and secures with four strong adjustable tie-down straps. Soft-sided for easy storage; easy to mount, easy to remove. Mounts to Removable Roof Rack, sold separately.

**3 ROOF-MOUNT SKI AND SNOWBOARD CARRIER.<sup>(1)</sup>** Shredder approved. Holds skis or snowboards or a combination of the two (yes, they can co-exist). Oversized push button makes opening easy for gloved hands. Features corrosion-resistant lock covers. Mounts to Removable Roof Rack, sold separately.

**4 HITCH-MOUNT BIKE CARRIER.<sup>(1)</sup>** Two-wheelers rejoice. This carrier mounts to the Bike Receiver (sold separately) and easily handles two bikes. Folds down to allow your vehicle's liftgate to open without having to remove your bikes. Both styles feature carrying clamps with rubber inserts and a bolt that locks the carrier to your vehicle.

<sup>(1)</sup> Properly secure all cargo.



## *Style Starts Here*

Thanks to easily changeable FIAT® key covers, you can take a piece of 500's unmistakable style with you wherever you go. It's all part of a design philosophy that refuses to allow anything to be mundane. Key covers come in sets of two and are available in the following designs and colours:

Blue solid/Black with graphic  
Red solid/Red with graphic  
500 logo/Checker



### 1 CARBON FIBER SHIFT KNOB.

Style that fits in the palm of your hand. This modern tech shifter looks good, feels good, and features a leather boot.

### 2 KATZKIN® LEATHER INTERIORS.

Create an interior that's all your own with Katzkin leather seats. Packages offer premium leather-trim seats with embroideries, piping, two-tones, suede and many different colours. Ask your FIAT Studio for more information.

### 3 PREMIUM CARPET FLOOR MATS.

Tough enough to take a pounding, yet plush enough to rival grandma's carpet. These Black 680-gram luxury floor mats are custom-fit for the interior and feature the 500 logo. The rubber-ribbed backing keeps the mats firmly in place.

### 4 CHROME SHIFT KNOB.

Sculpted with attitude, this Chrome Shift Knob amps up the atmosphere inside FIAT 500. Installing is a breeze — all hardware is included; for automatic transmission only.

### 5 SEAT COVERS.

Tailored for a perfect fit, these covers won't block seat controls while protecting original upholstery from dirt, damage, and late night burrito disasters. Easily removable for washing and feature the 500 logo.

### 6 SLUSH MATS.

Black custom-fit mats are moulded and feature the 500 logo. Deep grooves help prevent water, snow, and mud from doing a number on your carpet.





**1 | FIAT® 500 CABRIO WINDSCREEN.**

Change the forecast from high winds to all-inclusive resort breeze with this windscreen for FIAT 500 Cabrio. Reduces wind buffeting while driving with the top down. Black mesh with 500c logo.

**2 | ROADSIDE SAFETY KIT.**

With this kit it's safe to say you'll feel secure wherever your travels take you. Contents include: a safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flat and Phillips screwdrivers, pliers, two bungee cords, and gloves.

**3 | DOOR SILL GUARDS.**

Step up your style. Brushed stainless steel guards shine with the 500 logo and enhance the appearance of your vehicle while protecting all door sills from scratches.

**4 | CARGO AREA NET.<sup>(1)</sup>**

Seize the day — and your cargo — with this Black nylon net that fastens to tie-down loops and keeps items from rolling around your cargo area.

(1) Properly secure all cargo.



**CUSTOM DUST COVER.**

The garage can be a cruel, cruel place. The FIAT® 500 gets extra coverage with this dust cover featuring a vintage FIAT image. For indoor use only.



**PARKSENSE® REAR PARK ASSIST SYSTEM.<sup>(1)</sup>**

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking manoeuvres. The rear fascia-mounted sensors emit ultrasonic sound waves to a distance of six feet. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

(1) Always check entire surroundings before backing up. (2) Properly secure all cargo.



#### ADDITIONAL ACCESSORIES:

Locking Gas Cap  
Receiver Plug  
Spare Tire Kit  
Vehicle Cover  
Wheels Locks  
*With many more coming ...*



#### 2 SIDE WINDOW AIR DEFLECTORS.

Your window will be down with these deflectors. Easily installed tinted deflectors follow the contours of the windows and let you crack them no matter the conditions.

#### 2 REAR CARGO ORGANIZER.<sup>(2)</sup>

You'll want to buy a few of these: Collapsible Cargo Tote features the FIAT® logo, convenient carry handles, skid-resistant rubber bottom, snap-in dividers for modular storage, easy-to-clean surface, and it folds down to portable size.

#### 3 KICKER® SOUND SYSTEM.

This dog definitely knows how to bark. The KICKER amplifier and subwoofer are specifically designed for FIAT 500. KICKER parts install easily; no cutting or soldering is required.

#### 4 FRONT END COVER.

Let's say you want to protect your vehicle like a new mom with a set of triplets in the sun: this Front End Cover protects against bugs, dirt, and other road debris. Designed to securely fit the contours of the front end, this two-piece construction allows the hood to be opened without removing the cover.



# Wired In



2

## **GARMIN® nüvi® 3790T.**

Garmin's top-of-the-line system is an ultra-thin Bluetooth® wireless-based navigator with everything needed for convenient travel: speech recognition, nuRoute™ technology, 3-D terrain view, lane assist with junction view, FM lifetime traffic, preloaded street maps for North America, spoken street names, Where Am I? locator, plus photo navigation, ecoRoute™ and pedestrian navigation options, all on a widescreen multi-touch glass display.

## **GARMIN nüvi 3760T.**

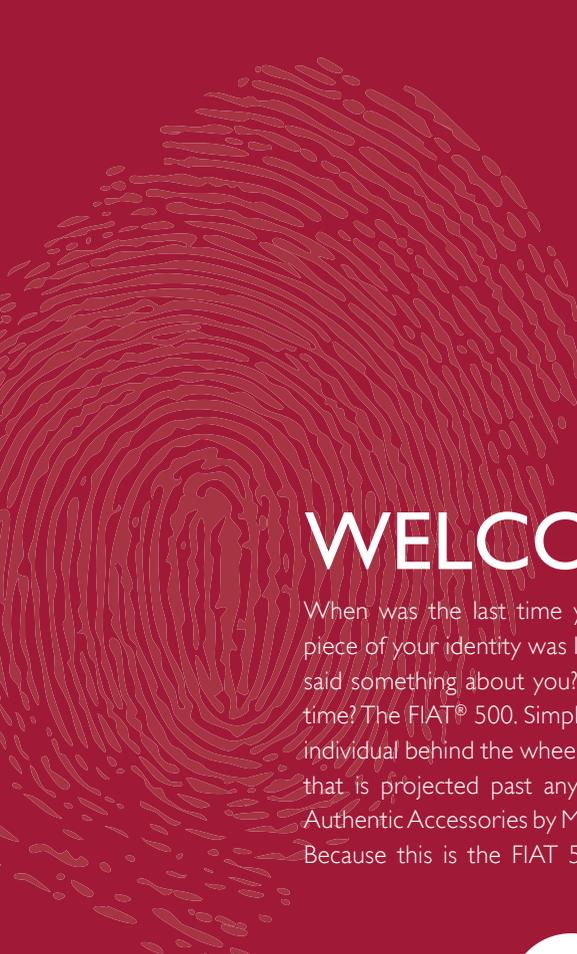
FIAT® owners know who they are. Now you'll know exactly where you are with this Garmin ultra-thin navigator. Features nuRoute™ technology with TrafficTrends™ and myTrends™ automatic self-learning, and arrival time estimate. (Not shown.)

## **2 AMBIENT LIGHTING.**

You can't control traffic, but you can control the mood inside the cabin. These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight colour settings and low/high lighting intensity let you select one perfect interior ambience.

## **ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS).**

Thieves, think twice. EVTS works 24/7 with nationwide coverage to keep track of your vehicle using a GPS-enabled real-time tracking system. It also monitors the speed, history and security of your vehicle. Optional upgrades include Emergency Service Dispatch and OnCall™ on-board panic button. Speed and distance parameter settings with text alerts, unlimited online tracking and full concierge service are also offered. (Not shown.)



# WELCOME, FIAT® 500.

When was the last time you got into a vehicle without feeling like a piece of your identity was left out? Have you ever driven something that said something about you? Do you remember seeing a car for the first time? The FIAT® 500. Simply put, this is an automotive expression of the individual behind the wheel. It's a statement of both function and attitude that is projected past any footprint. With every piece of the palette, Authentic Accessories by Mopar make the most of this remarkable canvas. Because this is the FIAT 500. And this is how you make it your own.



Since the time of printing, some of the information you'll find in this catalog may have been updated. The appearance of accessories shown may vary depending on vehicle application. See your Studio for the latest Mopar product information. Visit the Mopar Web site at [mopar.com](http://mopar.com). ©2011 Chrysler Group LLC. All rights reserved. FIAT 500, Mopar, ParkSense, and Uconnect are registered trademarks of Chrysler Group LLC. ©2011 Chrysler Group LLC. FIAT is a registered trademark of Fiat Group Marketing and Corporate Communication S.p.A., used under license by Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Garmin and nüvi are registered trademarks of Garmin Ltd. Katzkin and the Katzkin logo are registered trademarks of Katzkin Leather Interiors, Inc. KICKER and the KICKER logo are registered trademarks of Stillwater Designs and Audio, Inc. Thule is a registered trademark of the Thule Group. 3M is a trademark of 3M Company. All other trademarks are the property of their respective owners.