



1. 20-INCH FORGED-ALUMINUM WHEEL.
This wheel's shine shows off its distinctive attention with a standing presence to be noticed. The 10-spoke wheel is constructed of forged aluminum with a durable, corrosion-resistant finish for lasting brightness.

2. 20-INCH BLACK CHROME WHEEL.
This Black Chrome finish reveals your toughness, matching your 300's style wherever you go. And all our wheels undergo testing to ensure they won't blister, peel, or pit for premium good looks.

3. 20-INCH GLOSS BLACK WHEEL.
Earn the edge in street attitude. This premium 20-inch chrome wheel features a 10-spoke design and Gloss Black finish to help your 300 automatically get added style credit.

4. 19-INCH SATIN CARBON WHEEL.
Classic distinction begins with eight spokes of eye-catching Satin Carbon. This all-wheel-drive wheel has a cast-aluminum design painted with a durable, corrosion-resistant Satin Carbon finish.

5. 18-INCH GLOSS BLACK WHEEL.
This custom, corrosion-resistant wheel features a five-spoke design with a Gloss Black finish. It has been designed to deliver a smooth and balanced ride.

6. 18-INCH CAST-ALUMINUM WHEEL.
This premium wheel features a five-spoke design with Black painted pockets, a polished lip and a machined finish, and is designed to match your vehicle's exact specifications to run true and balance easily for a smooth ride.

7. MOPAR® CENTRE CAPS.
Add the finishing touch to your distinctive wheels with chromed centre caps featuring the Mopar logo.

8. CALIPER COVER KIT.
Eye-catching style designed to stop both your 300 and observers in their tracks. These distinctive Caliper Covers show just the right amount of colour at a stop — and come through brilliantly when you're in motion. Finished in Mopar Blue with the Mopar logo.

9. WHEEL LOCKS.
Includes four new lug nuts and a special fitting key to offer maximum wheel- and tire-theft protection.

10. MOULDED SPLASH GUARDS.
Help protect the lower body of your vehicle from damage caused by gravel, salt, and road debris. They are moulded to the contours of your 300 for a custom fit. Set of two for front or rear.

11. MOPAR WINDOW DECAL.
Even the smallest details make a big impact. This Mopar logo decal is applied on the interior side of the window for a touch of unassuming style.

12. HEMI® ENGINE COVER.
A not-so-subtle approach to displaying your HEMI engine. Available in Black Carbon Fibre-style designs or in bold street Hemi Orange.



START WITH AUTHENTIC ACCESSORIES BY MOPAR. DON'T STOP UNTIL YOU'VE REACHED THE FINISHING TOUCH.

Whether it's a new Chrysler vehicle or one that's been under your care for years, there's no better way to personalize it than to add Authentic Chrysler Accessories by Mopar. In choosing Authentic Accessories you gain far more than premium protection or extreme entertainment — you also add a distinctive sense of style that stands out.

Don't settle for anything other than Authentic Accessories featuring a fit, finish, and functionality specifically for your Chrysler vehicle. Authentic Chrysler Accessories by Mopar are available through your local Chrysler, Jeep®, Dodge, and Ram retailers.



MATTE VINYL GRAPHICS.
Discover Mopar ingenuity designed to show your boldness. These Matte Black Vinyl Graphics for the hood, roof, and deck lid ramp up the distinctive 300 appearance. And when you want to change the personality of your 300, they can be professionally removed. Get the details at mopar.ca

ADDITIONAL ACCESSORIES:

- Engine Block Heater
- Locking Gas Cap
- Master Shield® Vehicle Protection Products
- Premium Vehicle-Care Products

Since the time of printing, some of the information you'll find in this catalogue may have been updated. The appearance of accessories shown may vary depending on vehicle application. See your retailer for the latest Mopar product information. Visit the Mopar Web site at mopar.ca ©2012 Chrysler Canada Inc. All rights reserved. Chrysler, Jeep, Dodge, Ram, Mopar, HEMI, Master Shield, and Park-Sense are registered trademarks of Chrysler Group LLC. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Garmin and nüvi are registered trademarks and nüRoute and ecoRoute are trademarks of Garmin Ltd. Katzkin and the Katzkin logo are trademarks of Katzkin Leather Interiors, Inc. KICKER and the KICKER logo are registered trademarks of Stillwater Designs and Audio, Inc. Thule is a registered trademark of the Thule Group. All other trademarks are the property of their respective owners.

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AUTHENTIC CHRYSLER ACCESSORIES

CAPTURE ATTENTION WITH UNMISTAKABLE BRILLIANCE.



DIAMOND CHROME GRILLE INSERT.

Enhance your 300 with a sense of sophisticated style. Make your grille stand out with the all-aluminum bright chrome insert that's protective as well as attractive. This first-impression statement displays your strong but elegant taste.

18-INCH CAST-ALUMINUM WHEEL.

This premium wheel features a five-spoke design with Black painted pockets, a polished lip, and a machined finish. It also undergoes stringent testing to ensure a long-lasting shine. The wheels are designed to deliver a smooth and balanced ride.

STAINLESS STEEL B-PILLAR COVERS.

Your 300 shines brighter no matter the weather when you add a bright touch to the B-pillars. It's an attractive addition that will enhance your vehicle's distinctive good looks. Covers are sold in easy-to-install four-piece sets that accommodate all four doors.

BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides contrast to the performance look as well as plenty of positive traction. The covers are designed specifically to fit the 300 pedals. No drilling required.



SHOWN ON COVER: 20-INCH FORGED-ALUMINUM WHEEL, STAINLESS STEEL B-PILLAR COVERS, AND 13-BAR CHROME GRILLE INSERT.

FOR A TOUGHER FINISHING TOUCH.



BLACK CHROME GRILLE INSERT.

Give the front end of your 300 a unique and stylish look. This custom Black Chrome Grille Insert enhances your vehicle's aesthetic appeal. The polished Black finish gives an aggressive yet streamlined appearance.

20-INCH BLACK CHROME WHEEL.

This Black Chrome finish reveals your toughness, while providing a cool complement to the Black Grille Insert. All of our wheels undergo testing to ensure they won't blister, peel, or pit, to ensure premium good looks.

MATTE BLACK VINYL GRAPHICS.

Make one of the ultimate statements that supports your bold lifestyle. Matte Black Vinyl Graphics are available for the hood, roof, and deck lid. They ramp up the attitude of your custom 300. Professionally installed and removed. Weather-resistant vinyl. See back cover for additional details.

T-HANDLE SHIFTER.

Add a blast from the past to your centre console with this stainless steel T-Handle Shifter that features the Mopar logo and more than a little attitude. Installation hardware included.





ALL-ACCESS VIEWPOINTS.

REARVIEW MIRROR WITH BACK-UP CAMERA⁽¹⁾ AND BLUETOOTH® HANDS-FREE PHONE.⁽²⁾

Built-in 3.5-inch monitor sees licence plate-mounted rear camera view when in Reverse. Add the Bluetooth⁽³⁾ enabled phone for hands-free calling.

GARMIN® NAVIGATION SYSTEMS.

GARMIN nüvi® 3760LMT⁽⁴⁾ (not shown). This ultra-thin navigator offers Lifetime Map updates and FM Lifetime Traffic notification. Its nüRoute™ technology is displayed on a multi-touch dual-orientation 4.3-inch wide-screen glass display. Includes lane assist with junction view, Bluetooth wireless,⁽⁵⁾ Where am I? locator, photo navigation, ecoRoute,™ pedestrian navigation options, and hands-free calling capabilities.⁽⁵⁾ Features spoken street names and is preloaded with street maps for Canada, U.S., and Mexico.

GARMIN nüvi 3790LMT⁽⁴⁾ (shown). This ultra-thin navigator includes speech recognition and offers Lifetime Map updates and FM Lifetime Traffic notification. Its nüRoute technology shows 3D terrain view, and is displayed on a multi-touch dual-orientation 4.3-inch wide-screen glass display. Includes lane assist with junction view, Bluetooth wireless,⁽⁵⁾ Where am I? locator, photo navigation, ecoRoute, pedestrian navigation options, and hands-free calling capabilities.⁽⁵⁾ Features spoken street names and is preloaded with street maps for Canada, U.S., and Mexico.

⁽¹⁾ Always check entire surroundings before backing up.

⁽²⁾ Can only be used to replace base model mirrors.

⁽³⁾ Phone must support Bluetooth Phone Book Access Profile (PBAP).

⁽⁴⁾ Visit garmin.com for specific details on Lifetime Map updates and Traffic (LMT) coverage.

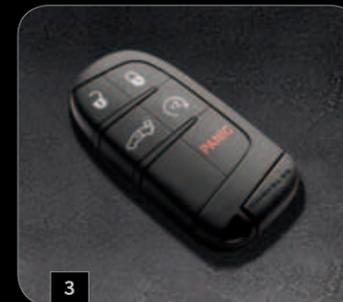
⁽⁵⁾ Must use Bluetooth compatible phone. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.



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SOUND ALERTS.

1. PARK-SENSE® REAR PARK ASSIST SYSTEM.⁽¹⁾

This advanced system utilizes digital technology to assist you when slowly backing up your vehicle during parking manoeuvres. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

2. ECOMETER.

If you want to monitor your fuel economy, then the Ecometer is for you. Its robust range of functions keeps you informed of your speed, rpm, real-time fuel economy, and overall average fuel economy in a colour-coded LED eco-graph. The Ecometer offers easy no-tool installation to the dash for at-a-glance viewing.

3. REMOTE START.⁽²⁾

Hit the ground running with the ability to start your vehicle with a touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.

4. KICKER® SOUND SYSTEMS.

KICKER speakers, subwoofers, and amplifiers have been designed specifically for your Chrysler vehicle, so you get automotive sound the way it was intended. And best of all, KICKER parts install easily: bolt them in and then plug them in. No cutting or soldering is required!

5. ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS).⁽³⁾

It's a fact: time is of the essence when it comes to stolen vehicle recovery. Mopar's Electronic Vehicle Tracking System (EVTS) works 24/7 with nationwide coverage to keep track of your vehicle. Optional upgrade plans provide Emergency Service Dispatch and OnCall on-board panic button. Features such as setting speed and distance parameters with text alerts, unlimited online tracking, and full concierge service are also offered.

⁽¹⁾ Always check entire surroundings before backing up. ⁽²⁾ Check provincial and local laws on the use of remote starters. ⁽³⁾ Includes a Theft Protection Warranty and is transferable.



LUXURY LINERS.

1. KATZKIN™ LEATHER INTERIORS.

Create your own upscale interior worthy of such a sophisticated ride. Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, and suede in many different colours, and is designed to protect your vehicle against UV rays, dirt, and other pollutants.

2. HEATED SEATS.

We'll gladly put you in the hot seat. Our heated seat kit is sold in pairs for the front seats and includes three heat settings for optimal temperature control.

3. PISTOL GRIP SHIFT HANDLE.

This commemorative shift handle is pure performance oriented, combining authentic Mopar® style with modern looks. Features unique Gloss Black grips and Mopar logo.

4. PREMIUM CARPET FLOOR MATS.

Mats are constructed of a plush 24-oz nylon carpet to look good while protecting the floor of your vehicle from wear, soil, and stains. Bottom of mat is made of rubber to help keep it in place. Available in Black and Frost Beige.

5. SLUSH MATS.

These custom-fit mats feature deep grooves to help prevent water, snow, and mud from doing a number on your vehicle's carpet. Available for front and rear in Black and Frost Beige.

ROADSIDE SAFETY KIT (not shown).

Kit includes safety flashlight, fleece blanket, six-gauge jumper cables, safety triangle, flat and Phillips screwdrivers, pliers, two bungee cords, and gloves.

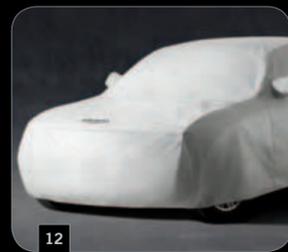
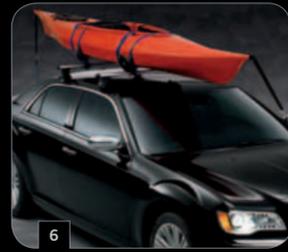
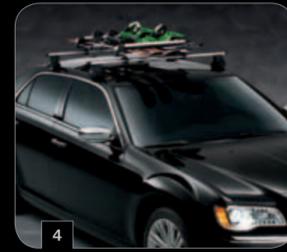
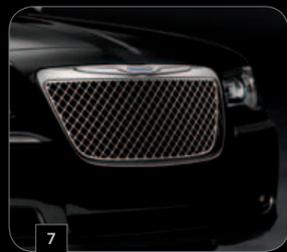


STRONG STATEMENTS IN THE FOREFRONT.

PREMIUM CHROME GRILLE INSERTS:

With its front and centre standing, the grille is the key expressive feature on any 300 and the first to get noticed. Nothing makes a style statement as boldly or brightly as one of the Chrysler winged Chrome Grille Inserts. Choose from the following styles that cast just the right character for you.

- 1. CHROME MESH GRILLE INSERT.
- 2. PLATINUM MESH GRILLE INSERT.
- 3. GLOSS BLACK MESH GRILLE INSERT.
- 4. 13-BAR CHROME GRILLE INSERT.
- 5. CHROME GRILLE INSERT.
- 6. BLACK CHROME GRILLE INSERT.
- 7. DIAMOND CHROME GRILLE INSERT.



SPACE-EXPANDING SPORT AND CARGO CARRIERS.

1. SPORT UTILITY BARS.

These heavy-duty bars increase the cargo capacity of your vehicle and accommodate all of our sports and cargo carriers.

2. ROOF BOX CARGO CARRIER.⁽¹⁾

Keep cargo dry and secure. Tough, locking thermoplastic carrier features quarter turn installation and gas-cylinder opening system. Attaches to Sport Utility Bars.⁽¹⁾

3. ROOF TOP CARGO CARRIER.⁽²⁾

This heavy-duty Black nylon carrier is weatherproof and secures to the Sport Utility Bars⁽¹⁾ with four strong adjustable tie-down straps.

4. ROOF-MOUNT SKI AND SNOWBOARD CARRIER.⁽²⁾

Carries up to six pairs of skis, four snowboards, or a combination of the two. Mounts to Sport Utility Bars.⁽¹⁾

5. ROOF-MOUNT CANOE CARRIER.⁽²⁾

Fully adjustable carrier holds one canoe and mounts to Sport Utility Bars.⁽¹⁾ Includes installation tool and instructions.

6. ROOF-MOUNT WATER SPORTS CARRIER.⁽²⁾

Versatile carrier transports most kayaks, sailboards, or surfboards and includes latching nylon strap and slip-resistant pads. Mounts to Sport Utility Bars.⁽¹⁾

7. ROOF-MOUNT BIKE CARRIERS.⁽²⁾

The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured.

8. HITCH-MOUNTED BIKE CARRIERS.⁽²⁾

These convenient carriers come in two-bike and four-bike styles (both fit 2-inch hitch receiver) that fold down to allow your vehicle's trunk to open without having to remove the bikes.

9. HITCH RECEIVER.⁽²⁾

This receiver features a unique style that's designed and tested to match your vehicle's towing capacity. Ball Mount, Hitch Ball, and Wiring Harness are sold separately.

10. ILLUMINATED DOOR SILL GUARDS.

Add a touch of stainless steel style to your vehicle while protecting its interior door sills from scratches. Chrysler name illuminates when the vehicle's door is opened.

11. DOOR SILL GUARDS.

Protect your front and rear door sills from scratches while adding a nice touch of style to your Chrysler 300. Front brushed stainless steel guards are embossed with the Chrysler name.

12. FULL VEHICLE COVER.

Water-resistant contoured cover features double-stitched seams and is designed to protect your vehicle against UV rays, dirt, and other pollutants.

⁽¹⁾Sold separately.

⁽²⁾Properly secure all cargo.

⁽³⁾Check User Guide for hitch type, load capacity, and heavy-duty equipment required. Do not exceed rated tow capacity of the vehicle as equipped. Trailer may require some items not supplied by Mopar.